

Bengaluru commuters know exactly

Karnataka

what's wrong with the city, listen to them As part of 'Brand Bengaluru' initiative commuters express willingness to give up personal cars if there are dependable mass transit options with

guaranteed first and last-mile connectivity.



The inglorious mess of a traffic jam in Bengaluru that stranded thousands

in gridlocked roads for over five hours on Wednesday, September 27 is the latest, dramatic manifestation of the city's Himalayan mobility problems. Is

the State Government really serious about untangling this chaotic mess by

'Brand Bengaluru' initiative? The long-suffering commuters knew exactly what was wrong with the city. As part of the Karnataka government initiative, over 10,000 of them articulated their demands with much clarity. They would willingly give up their personal cars if the city had more dependable mass transit options with guaranteed first and last-mile connectivity. They wanted feeder shuttle buses and bicycle renting / sharing services, bike taxis and shared

Launched in July this year, the Brand Bengaluru campaign is designed to

management, infrastructure, health, and water conservation. Multiple civic

seek citizen inputs on improving multiple systems linked to the city's

auto / cabs, adequate parking slots at bus and metro stations.

governance, including mobility, green spaces, waste and flood

executing what citizens have collectively proposed in response to the

agencies, research institutions and domain experts are among the stakeholders. Sifting through the public responses, the Indian Institute of Science (IISc) and Ramaiah Institute of Management (RIM) found a deep desire to drastically improve the city's poor walkability score. The public sought a visible upgrade of crosswalks, pedestrian crossing signages, foot-over bridges and signals with extended pedestrian-crossing times.

ORR gridlock, another proof Wednesday's traffic gridlock on the Outer Ring Road (ORR) was another proof of decades lost in motorist-focused mobility policies that bypassed sustainable modes. After much effort by public transport campaigners, a Bus Priority Lane was erected in stretches of the ORR, only to be taken off to accommodate Metro pillars. Lakhs of commuters had to endure the

consequences of a clear lack of planning and foresight.

Bengaluru committee.

and senior citizens."

congested streets.

"The big traffic jam basically showed that if the vehicle population on the road goes up by 50%, time to travel goes up more than twice your normal time. A 30-40% increase in private vehicles hitting the road leads to a more than doubling of travel time. I, myself, took 2.5 hours to travel to the Trevor show although Google Map displayed one hour. The jam showed what Bengaluru might become if we keep on adding more and more private vehicles," says V Ravichander, urbanist and member of the Brand

No substitute to large-scale public transport The city's road infrastructure has not kept pace with the explosive vehicular growth. "Therefore, the main message from the mega jam is that there is really no substitute for large-scale public transport adoption. Earlier the better, starting with buses, which everybody seems to be reluctant to do," he points out. "The Wednesday jam is a hard reflection, that when you keep messing up, and not understand the holistic picture, you keep creating these situations.

It was a cumulative effect. You keep ignoring these things and one day,

citizen inputs and anchored a stakeholder meeting to put out a report.

returning after the bandh, Metro construction and more. "It is not that we

The agencies concerned had blamed it on weekend traffic, people

everything accumulates and leads to this," says Dr Ashish Verma, transport

engineering expert from IISc, who along with RIM, synthesized thousands of

don't see these things. We keep ignoring it, and the day it cumulatively couples with a sudden rise in demand due to more people coming out on the road, you create these extreme situations," he says. "The bottomline is you need to reduce the dependency of people to use their personal vehicles. This is also very important from the point of view of economic and disaster resilience. We are seeing these examples from across the world, in Sri Lanka, Pakistan..."

Expedite Metro, double BMTC fleet Under the 'Brand Bengaluru' initiative, citizens now want a major connectivity upgrade of public transport. Inevitably, this implies a near doubling of the current BMTC fleet of about 6,300 buses so that both coverage and frequency of services, particularly at night, are improved. A key demand is also to expedite the Namma Metro project. Slow pace of construction has meant a big chunk of the road width is taken up by BMRCL, worsening congestion.

Footpaths across the city are in disarray, turning extremely dangerous to

specific and clear: "Repair broken pavements, clear garbage and close

open drains. Build footpaths that are uniform and well-segregated, with

facilities to ensure safety and comfort of Persons with Disabilities (PwD)

Enduring years of indifference, activists crying out for sustainable mobility

they are either lost or motorcyclists have invaded those spaces, making a

options had managed to get a few cycling lane stretches in the city. But

segregated footpaths, shared bicycle services and renting options near

mockery of activist efforts. Citizens have now asked for uniform, well-

navigate in the dark and during heavy rains. Citizen proposals were

Sustainability-first approach The informed public responses indicate the expertise of even common citizens to find ways to address road congestion with a sustainability-first approach. Mobility experts are surprised that the government's thinking is still oriented towards motorists. For instance, there is this fixation with fancy projects such as Tunnel Roads that are designed to aid only private personal vehicles and not public transport.

transport is the permanent solution. What people want is a seamless travel experience end to end." If Brand Bengaluru stands for anything, it has to be sustainable and livable Bengaluru, he says. "We have highlighted that in our report also. All interventions that realistically and holistically fit into this vision is what the government should be doing. Nothing else."

Synchronize signals, regulate construction projects

To reduce congestion, the proposals were to introduce more one-way

parking, and to strictly enforce regulations on ongoing construction

projects and maintenance. Multiple utility agencies had to take a

At the policy level, citizens want a clear path to free footpaths of all

encroachments, vendors and parked cars included. They have sought

more pedestrian and cyclist-friendly roads such as Church Streets. To

enhance first and last-mile connectivity, they have asked for a policy

coordinated approach for works under roadways.

streets, unrestricted left turns, signal synchronization, penalty for on-street

"I think our public understands better than our agencies," notes Dr Ashish.

"There is an overarching understanding that an efficient and reliable public

change to allow cycles on the Metro and BMTC buses. Will the government activate the proposals? Most recommendations are time-tested interventions that have worked

"Initially, I was also skeptical," notes Srinivas Alavilli from the World

options. "But I appreciate the fact that they made the IISc and RIM to

well in many other cities. But will the government activate these proposals?

Resources Institute (WRI), a seasoned campaigner for sustainable mobility

process the responses, hold a stakeholder meeting to get expert inputs. It

shows there is an intent, and that is positive," he notes. There are no 'brand new' suggestions, Srinivas points out. "But it is a demand-driven initiative that the government has sought for, and given back to them in an actionable form by two reputed organisations. Therefore, the chances of it getting implemented are higher than general speeches."

However, there is a big, unaddressed elephant in the room: Who will take

responsibility. Srinivas is clear that it has to be an elected Council of the

an elected BBMP Council, Mayor and elected councillors, I don't think

Bruhat Bengaluru Mahanagara Palike (BBMP). "Unless and until you have

anyone will take the responsibility. They have to hold BBMP elections now."

Ideally, he says, Brand Bengaluru inputs should have come through 225

ward committees, and not one central meeting at the IISc or here and

there. "There is a time and place for central inputs, but the biggest input should come from the grassroots. When Deputy Chief Minister D K Shivakumar held a meeting at the Vidhana Soudha, there were 200 people

No BBMP Council to take responsibility

not the way to go. Activate BMLTA, bus lanes While activating citizen-led proposals through expert validation is critical to ensure their interest and participation, there is another big priority area: Working on mobility policies already put in place. He explains, "The big one is the Bangalore Metropolitan Land Transport Authority (BMLTA). The law

in the room raising individual issues," he says, clearly indicating that it is

has been passed, why are we not forming it? Do it. DULT (Directorate of Urban Land Transport) is ready with bus lanes. Why are we not implementing it on high density corridors?" Passed by the previous Bommai Government, the BMLTA Act has a clear objective: To bring all public mobility services under one umbrella, including buses and Metro, and to coordinate with multiple agencies so

that all mobility infrastructure and systems are seamlessly integrated. The BBMP, BMRCL, BMTC and other agencies would work together so that Bengalureans do not endure another chaotic mega jam. But, as Ravichander emphasizes, the city's mobility system will not see drastic improvement without ring-fencing it from the pervasive corruption.

"You need motorable roads to let traffic move faster. Corruption as a

from all interference and commissions."

malaise has left most roads unmotorable with 'lunar craters.' Even buses

need good roads. You need to have a dedicated projects cell that is free